



Vegas Kiddos

The right event for the right little human. Without the Facebook scroll.

A family event finder for Las Vegas, built so parents can filter by age, price, and neighborhood instead of hunting through groups until the weekend is already over. Editorial judgment sits in front of the scrape.

PRODUCT PROBLEM

Kid events hide in dead feeds and Facebook groups.

DISCOVERY

List, calendar, and clustered map. Same filters everywhere.

EDITORIAL MODEL

Scrape fills Airtable. Only approved rows go public.

DELIVERY

Next.js on Cloudflare Workers. Spanish surface included.

Product, engineering, and ops, with Michelle Aragon on curation · Live · August 2026

PROBLEM

Vegas has the events. Parents do not have a trustworthy list.

Library storytimes, museum days, splash pads, and free weekends live across Facebook groups, casino calendars, and RSS feeds that die without a funeral. Age range, neighborhood, heat, and price actually matter. Generic event apps do not apply that bar. We wanted a narrow geography, a narrow audience, and a public calendar that stays honest when a source breaks.

Airtable is the newsroom. The site is the printed edition.

The scrape is allowed to be messy. The public page is not. Listings land in Airtable, get geocoded and age-inferred, then wait for approval. Parents only ever see the approved slice. When a core source returns zero events, the job fails loud instead of shipping a quiet empty week.

01

Filters that match how parents actually choose

Age, price, neighborhood, free-this-weekend, near me. List, calendar, and map share the same query instead of becoming three products.

02

A map that points at venues, not titles

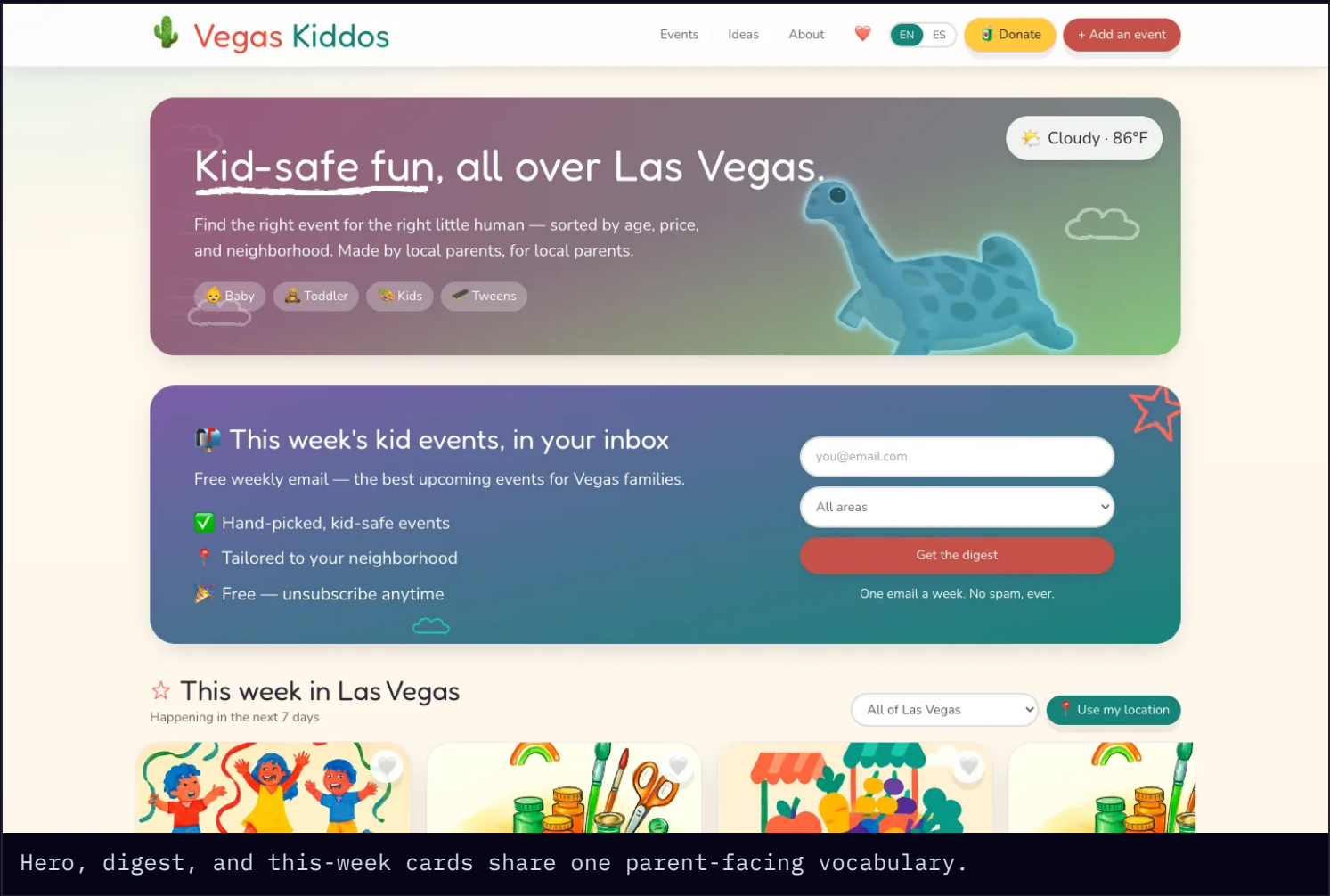
Clustered Leaflet markers, locate, and address backfill so pins are not guessing from event names. Three hundred seventy listings still have to remain readable.

03

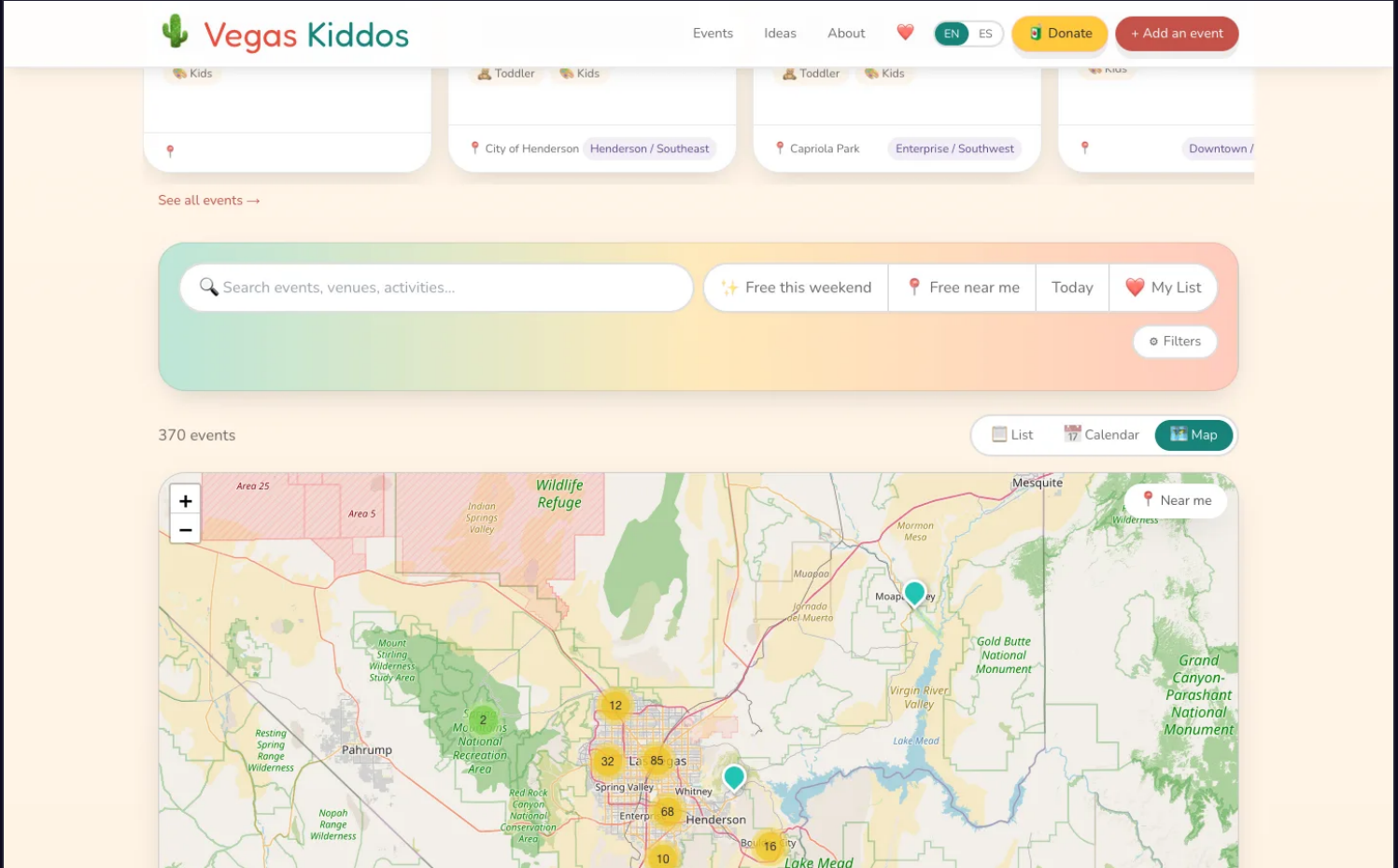
Pipeline hygiene over growth hacks

Zero-row core sources fail the run. Bad scrapes never un-approve yesterday. Nevada Moms moved off a dead RSS feed onto the MEC list API.

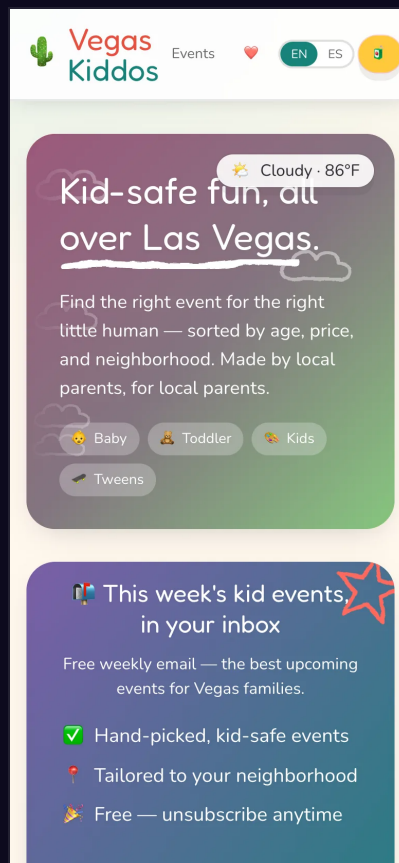
Screens from the shipped work.



Hero, digest, and this-week cards share one parent-facing vocabulary.



Three hundred seventy events, clustered, with the same filters as list and calendar.



Phone layout keeps the cactus, the weather, and the digest above the listings.

SYSTEM

A city-scale board with a human gate.

The engineering is mostly data hygiene and UX clarity. Deploy is gated on purpose: Cloudflare Workers via OpenNext, preview locally, ship when the calendar is actually ready.

Collect

Daily cron pulls libraries, museums, city calendars, and the MEC list API into Airtable.

Enrich

Geocoding, age inference, venue addresses, and images land before a listing can go public.

Approve

Editorial review keeps the kid-safe bar. Already-approved events survive a bad scrape.

Publish

Next.js 15 reads the approved slice. Hourly sitemap revalidation keeps search surfaces fresh.

OUTCOME

A calendar parents can trust

Approved listings only. Loud failures when a core source goes quiet. No silent empty weeks.

Accessible in the desert sun

WCAG AA contrast site-wide after white-on-pastel buttons were darkened. Lighthouse accessibility back at 100.

Spanish without a second product

Crawlable /es routing with hreflang. Same filters, translated shell, one editorial queue.

Next.js 15

React 19

Leaflet

Airtable

Cloudflare Workers

OpenNext

Sentry

GA4

Narrow geography. Narrow audience. High editorial bar.

Vegas Kiddos is the opposite of a venture-scale events app. The work is keeping the listings true, the map honest, and the sunny palette readable.

threesided.com/projects/vegas-kiddos

vegaskiddos.com

hello@threesided.com